



Dear Readers,
dear Business Associates,

There are very few companies, especially in the high-tech sector, that would not claim to have their finger on the pulse of the market, and to continuously offer their customers optimized, new, and above all “innovative” products. But what is merely new, and what is fundamentally novel with the pioneering force of a true innovation?

Innovation is an important part of our leadership culture and corporate strategy 2020, which is why we highlight the subject in this issue of “HARRO” magazine. Of course, by now Harro Höfliger has anchored innovation into the organization and established a management system that identifies ideas that have potential, systematically and efficiently guiding the development processes. We are already known for the fact that together with our customers we create new value-added products to meet their requirements. In keeping with our three core values: “Inventive. Qualified. Reliable”, we are resourceful, dependable and deliver top quality. That is why we want to consistently pursue ideas that have the potential to be genuinely innovative and economically successful. For instance, our universal XTray design for the delivery of surgical suture material is a very unique concept.

We intend to maintain our creative culture in spite of having grown to a substantial company, with approximately 1,100 employees. That is why we structure our departments in smaller teams, and give them the freedom and space to act as agile as a start-up firm. This approach results in unique machines and systems.

Your

Peter Claußnitzer,
CTO at Harro Höfliger
