



Dear Readers,
 dear Business Associates,
 all branches of the pharmaceutical industry are interested in identifying, analyzing and combating diseases as purposefully and efficiently as possible. Experiments in various medical disciplines are the responsibility of pharmacists and their device developers. Ultimately, patients count on receiving medication that can be taken with confidence and helps them. So why choose other approaches to such an important future-oriented topic as the digitization of medication and production?

At Harro Höfliger, we are convinced that digital transformation can only be successful if the concepts are specifically geared towards the medical pharmaceutical market. One step in this direction is the new, open software platform Pexcite. It pools a large number of smart solutions from machine manufacturers, suppliers, pharmacists and all those involved in the process under a common user interface. This has the advantage that each of these solutions has been developed by industry experts who know how to create real added value for customers. With our many years of expertise as a machine manufacturer and our knowledge of our customers' requirements, we have already launched a variety of solutions on Pexcite. More are in the pipeline. In order to be able to react flexibly and quickly to the global digital transformation market, our software development processes have been restructured completely.

The requirements of the medical pharmaceutical industry have always been extremely high: numerous regulations and guidelines as well as flawless documentation and data security are just some of the aspects that market participants have to address. In addition, machines are becoming increasingly complex and need to be maintained – either as stand-alone systems or within a line. This is why, together with our specialist partners from the entire process chain, we are making every effort to make life easier for you, our customers. All important solutions available on one common platform: This is the ideal opportunity to overcome the challenges of digitization together.

Your

Thomas Weller,
 CEO at Harro Höfliger
